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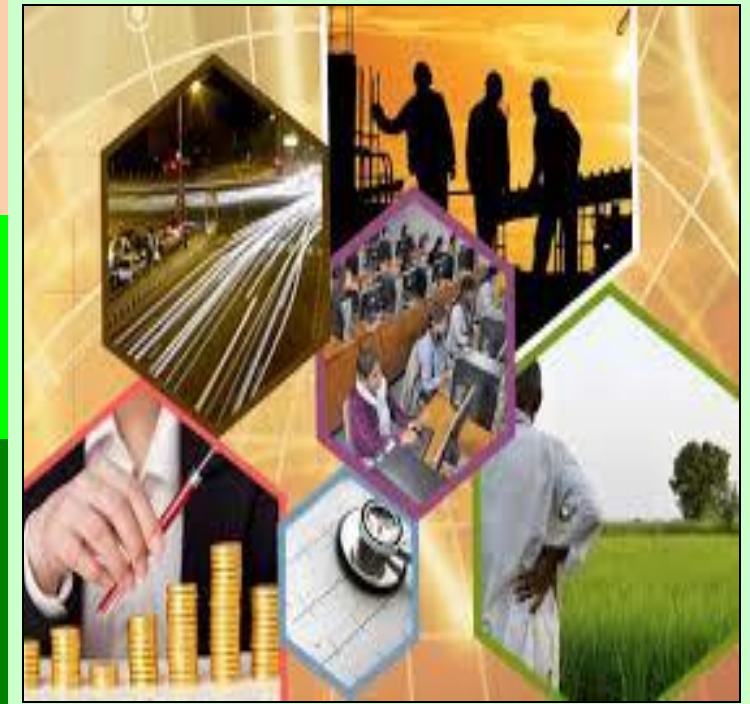
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National Conference

on

**Recent Advances and Innovation
 in the Realm of Commerce(RAIRC-I)
 October 06, 2018**



VENUE

**Christian Eminent College
 Campus 2
 6-A, Press Complex
 Behind Dainik Bhaskar Press
 A.B. Road
 Indore (M.P.)**



Organized by

**DEPARTMENT OF COMMERCE
 CHRISTIAN EMINENT COLLEGE, INDORE**

(Academy of Management, Professional Education & Research)
An Autonomous Institution Accredited with "A" GRADE

Affiliated to Devi Ahilya Vishwavidyalaya, Indore

Approved by NCTE, Approved Programmes Study Centre of IGNOU

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The City: INDORE

Indore is the commercial capital of the state of Madhya Pradesh. It is also known as the City of Holkars. The city was built by a Holkar Queen, Devi Ahilya Bai, one of the famous queens of India. It has historical significance and is one of the major industrial cities in the state. The city is also important for education in state, as many noteworthy institutions, including the IIM (Indian Institute of Management) and IIT (Indian Institute of Technology) are located here. The city has many important tourist spots and is an important part of tourism in Madhya Pradesh. Indore has many advanced educational centers of commerce education and various other streams. It is also called "Mini Mumbai" due to the similar lifestyles of people residing here. It is well-connected by road, rail and air routes.

The Institute

The **Christian Eminent College, Indore** is accredited two times continuously with "A" Grade by NAAC, UGC, and awarded **AUTONOMOUS STATUS** by the University Grants Commission. The College is located in the heart of city near LIG Square. The College has the approval of Govt. of M.P., NCTE, and is permanently affiliated to Devi Ahilya Vishwavidyalaya, Indore, and also recognized under section 2(f) and 12 (B) of UGC Act. The College has devoted itself to provide quality education to all strata of society and striving towards center for excellence in the process of facilitating effective teaching and learning with several career oriented professional and traditional courses. At present the College offers PG, PGD, UG, B.Ed. Programmes and various Certificate courses. The College has committed, devoted and highly qualified faculty. Most of them are engaged in various research activities. The College has spacious academic campuses in close proximity of each other with beautiful surroundings.

Registration Fees

Industry/ Corporate Delegates	Rs. 1400/-
Academician/ Research Scholar	Rs. 1100/-
Academician/ Research Scholar (Only Participation & Presentation)	Rs. 600/-
Students - Participation & Presentation	Rs. 350/-

Registration Fee should be sent along with Registration Form. Separate Registration is necessary by each author, co-authors and participants. The Registration Fee covers Conference Kit, Lunch and is non-refundable. Registration Fee can be paid through cash or DD/Cheque in favor of "Christian Eminent" payable at Indore.



IMPORTANT DATES

Last date of Submission of Full Papers : 10th September 2018
Last date of Registration : 25th September 2018
Conference Date : 06th October 2018

Participants are requested to make their own arrangements for travel and accommodation.

Conference Theme

The aim of this conference is to facilitate Research, Knowledge Sharing, Learning and Career enhancement for all specializations of commerce, Management and other streams. Academicians and Professionals are encouraged to contribute new ideas observations, concepts and paradigms for discussion; paper should be based on original research related to "Recent Advances and Innovation in the Realm of Commerce". Research Papers are invited focusing on related areas as well as other allied areas.



Sub Themes

- **Recent Trend in Commerce & Management**
- **Industrial Policies of India: Corporate Governance, Corporate Social Responsibility, Intellectual Property Rights**
- **Technology & Operations: E-Commerce: Digital Marketing/Online Shopping/Tele Shopping/Cyber Security**
- **General Management: Green Entrepreneurship, Green Management, CSR, Corporate Governance, Communication and Environment**
- **Entrepreneurship: Make in India, Start-ups - Challenges Ahead**
- **Banking & Insurance, Micro Finance**
- **Global Economy, IFRS, Financial Literacy, FDI, GST, Demonetization**
- **Any other allied area of Finance, Marketing and HRM**

Guidelines for Submission of Research Papers

ABSTRACT must be typed clearly in Times Roman font of size 12; clearly mentioning Name of Author(s), Title of Paper, maximum 150 to 200 words. **Full Paper** must be typed clearly in Times Roman font of size 12; clearly mentioning Name of Author(s), Title of Paper (Typed in Times Roman font of size 14), Affiliated Organization, Contact Number and E-Mail ID of Author(s) A4 Size paper in double space; it should be well structured with proper indexing. The list of all reference must be placed at the end of the manuscript in MLA style. Maximum word limit is 3000 words.

Unique Feature of the Conference

Selected research papers by reviewers will be published in the reputed "UGC" enlisted (updated and revised list) **Multidisciplinary International Journal** with impact factor. Presentation Certificate separately will be issued to every participant/ Presentation of Paper.

Contact Details

All communication should be done through
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